

SEO Growth Journey Assessment

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Personal Details

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WEBSITE

<https://blackspace.in/>

Business Objectives

PRIMARY GOAL

Attract more organic traffic

SERVICES / PRODUCTS

SEO

GEOGRAPHIC FOCUS

Statewide

Target Audience

IDEAL CUSTOMER

Teenages

MARKETS

Global

DESIRED USER ACTION

newsletter

SEO Goals

SEO GOALS SELECTED

Rank for target keywords

TARGET KEYWORDS

best seo in India

REFERENCE WEBSITE

<https://blackspace.in/>

Content & Competitive Strategy

BLOG STATUS

Yes, active blog

PUBLISHING FREQUENCY

Multiple times per week

TOPICS TO RANK FOR

Marketing Software

COMPETITORS

blackspace, blackspace

COMPETITOR SEO STRENGTHS

dont know

Technical & Local SEO

GOOGLE INDEXED?

Yes, fully indexed

SEARCH CONSOLE?

Yes

GOOGLE ANALYTICS?

Yes

TECHNICAL ISSUES

speed issue

LOCAL SEO TAGS

Listed on Google Business

Backlinks & Success Metrics

BACKLINK HISTORY

Yes, extensive history

LINK BUILDING STRATEGIES

Guest posts

SUCCESS METRICS

increase in traffic

EXPECTED TIMELINE

3–6 months

SUPPORT NEEDED

Full-service SEO support